

 **MIRACLE**
Sealants Company



www.miraclebrasil.com

INVESTMENT PROJECTIONS

INVESTMENT \$ _____

RETURN \$ _____ 1st Year

RETURN \$ _____ 2nd Year

RETURN \$ _____ 3er Year

RETURN \$ _____ 4th Year

RETURN \$ _____ 5th Year





ABOUT THE COMPANY

The marble, natural stone, tile and masonry industries have historically been associated with fine craftsmanship. With the industry's dramatic growth in recent years, this tradition of quality faces its most serious challenge. We at Miracle Sealants Company are dedicated to preserving this quality image.

In the 1920's, our grandfather Joseph Salvo emigrated from Italy to the United States and, with hard work and a strong commitment, established his own marble, terrazzo and tile company.

When our father Elio E. Salvo founded Miracle Sealants Company he utilized the knowledge learned from his father and in turn, passed it on to his sons Joseph and Albert Salvo. Our active involvement makes us a company driven by three generations of stone and tile care professionals.

This experience enables us to recognize the best ways to care for marble, limestone, travertine, granite and other natural stone as well as ceramic tile and masonry surfaces. It was the catalyst for our first product, 511 Impregnator introduced to the market place in 1984. Through this product, we showed that properly protected natural stone, tile & masonry surfaces can last forever.

As we talked with those interested in the care of natural stone and tile, we saw an even greater need for a comprehensive on-going maintenance program. Before introducing this program, we spent years in the laboratory. Whenever a product was developed, we ran it through a series of rigid tests, and then continued to refine it. Even now, we are developing exciting new products to enhance our existing line.

Though we have combined our unique products and techniques into the first comprehensive natural stone and tile maintenance program available today, we are still not satisfied. Our ultimate goal is to educate designers, architects, developers, installers, maintenance contractors and the home owner about the proper care of these elegant surfaces. By sharing our expertise we can assure a continuing growth market which never has to sacrifice quality.

In addition, we are offering high quality repellents for both the textile, metal & automotive industries. These products offer the same standard for quality that has been the trademark for Miracle Sealants Company.

Joseph & Albert Salvo
Miracle Sealants Company

OUR PRODUCTS

Innovative product that can be exploited worldwide with extreme results. These products use nanotechnology to treat surfaces for protection against almost everything: Stains, odor, humidity, etc. It sounds incredible, but it is real. Its reach is so wide, that it can be targeted to different industries that would see the product as indispensable in no time.



THE PLAN

As of now, Miracle Sealants Company has presence in the US only, at wholesale in places like Home Depot. We are planning on launching the company, along with three other branches in Central and South America, starting with Brazil with a different approach.

The company in Brazil is ready to go, with a sales team of twelve people, a Country Director and a General Manager.

THE FOUR BRANCHES

MIRACLE SEALANTS PRODUCTS:

Same concept: wholesale, industrial look, same products, same prices, only Central and South America.

MIRACLE NO-WASH SOLUTION:

Solution that works for protecting clothes and any kind of fabric and surfaces, regardless of the material from stain, odor, and humidity. This solution is applied to fabric or to final product. Sales are targeted to manufacturers all over the world. This will be sold to companies that handle fabrics and manufacture clothes, as well as manufacturers that work with wood, concrete and other surfaces. By having protection on their product, they position themselves above the competitor.

Possible Uses:

Textiles, furniture, rugs, wooden floors, wooden furniture, metallic surfaces, vehicle interiors, vehicle body-work, vessels and boats, clothing, uniforms, almost every surface.

Possible Clients:

Textile companies, furniture companies, industrial kitchens, hospitals, restaurants, military, any company with uniforms, sports teams, car manufacturers, construction companies.

CLEAN BY ITSELF

Same product, targeted to direct consumer. 1 Lt. and 1gal. presentation. It comes as a colorless and odorless liquid, which is applied to clothes and protects the piece from stains, odor and degradation. It uses the same nanotechnology to protect each molecule individually keeping the fabric's texture, feel and elasticity. The presentation will be more "house mom" friendly.

MIRACLE INDIGO/BLACK COLOR BLOCK SOLUTION

Solution that guarantees the protection of dark colors on fabric and indigo in denim. Tested to last after 30 home washes. Targeted to final consumer.

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