

# BOOTING PARKING CONTROL





# HISTORY OF PARKING MANAGEMENT

Parking lots are private property, and it is often difficult to protect the rights of the owners. Business enterprises and municipalities have resorted to towing violators' cars as a solution. LONE STAR PARKING MANAGEMENT provides a more effective and less severe way of dealing with offenders.

## BOOTING

LONE STAR PARKING MANAGEMENT "boots" cars, a process which not only brings violators to corrective action but also eliminates vandalism and criminal activity. It has proven successful throughout the country by enabling the protection of the rights of parking lot owners while leaving the car in place, minimizing hassle to new and loyal customers.

LONE STAR PARKING MANAGEMENT uses a booting process that is beneficial for the private parking lot owners who find their property rights violated. The reduced parking lot accessibility not only hassles paying customers but also reduces potential revenue.

## Conclusion

LONE STAR PARKING MANAGEMENT has worked diligently to develop an impartial and "Just Booting" process that will not only protect the parking lot owner's rights but also the vehicle of the offender, leading to increased sales at participating lots. The presence LONE STAR PARKING MANAGEMENT leads to safer lots for customers.





## CONCEPT



LONE STAR PARKING MANAGEMENT HAS BROUGHT PRIVATE PARKING MANAGEMENT TO THE DALLAS, TEXAS

WE PROVIDE THE MAINTENANCE FOR YOUR PRIVATE PARKING LOT. WE ARE PRIMARILY A BOOTING COMPANY SECURING AND MANAGING ILLEGAL PARKING FOR BUSINESSES. WE ALSO PROVIDED LITER REMOVAL, TRAFFIC DIRECTION, AND OTHER SERVICES AT NO COST TO YOUR BUSINESS.

DEPENDING UPON THE SIZE OF YOUR PARKING LOT, WE SEND OUT A TEAM WITH A MINIMUM OF TWO EMPLOYEES WHO SURVEY THE CARS THAT ENTER THE LOT.

IF THE PEOPLE WHO PARK IN YOUR LOT DOES NOT PATRONIZE YOUR ESTABLISHMENT, A BOOT IS PLACED ON THE WHEEL OF THEIR VEHICLE IMMOBILIZING IT. THERE WILL BE NO PURSUIT OF THE VEHICLE NO DAMAGE TO THE VEHICLE WHICH OFTEN OCCURS FROM TOWING ALSO THERE IS NO THEFT OF PERSONAL ITEMS. IMMOBILIZATION "BOOTING" DEVICE HAS A PROTECTIVE COVERING; THE BOOT DOES NOT COME INTO CONTACT WITH THE WHEEL OR THE RIM. WHEN THE VIOLATOR RETURNS TO THE VEHICLE HE OR SHE IS INFORMED THAT THEY HAVE PARKED ILLEGALLY AND A FEE OF \$140.00 AND MUST BE PAID IN ORDER TO HAVE THE BOOT REMOVED. THIS REVENUE GOES TO LONE STAR PARKING MGMT., WHICH ENABLES US TO PROVIDE THESE SERVICES AT NO COST.

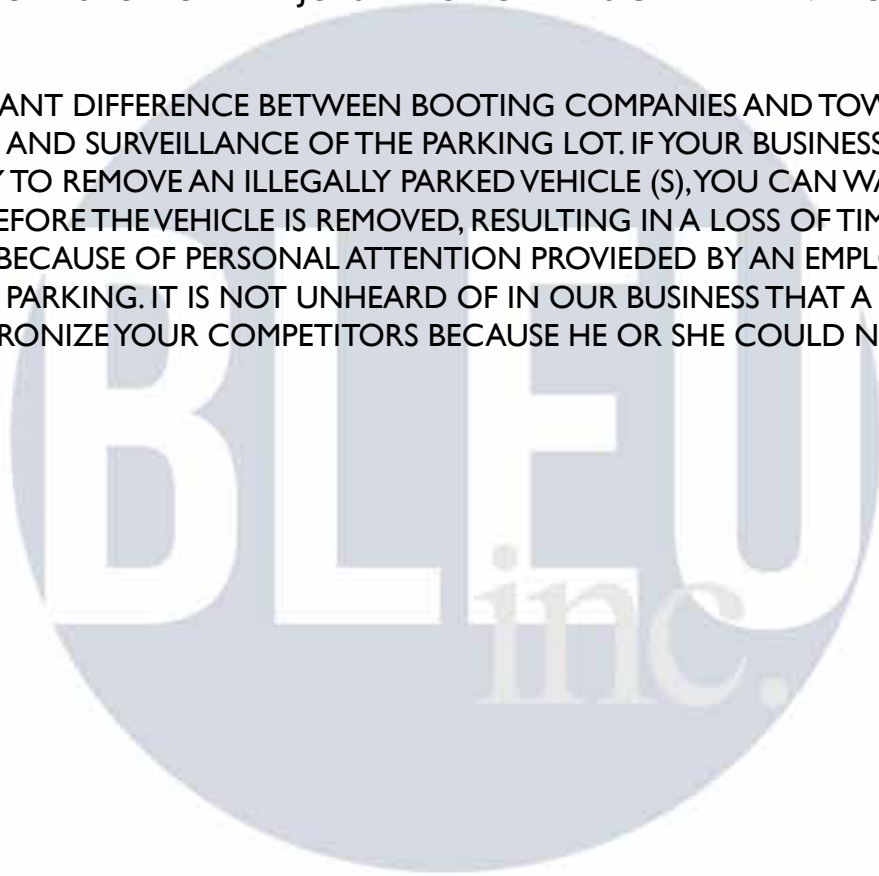
THE DEPARTMENT OF TRANSPORTATION FOR DALLAS COUNTY ENTITLES TOWING COMPANIES TO CHARGE THE OWNER (S) OF THE ILLEGALLY PARKED VEHICLE (S) THE MAXIMUM OF \$250.00 TO RECOVER THEIR VEHICLE. LONE STAR PARKING MGMT. WILL POST ALL THE SIGNS IN ALL APPROPRIATE LANGUAGES. ALL SIGNS POSTED WILL HAVE ALL THE NECESSARY REGARDING ILLEGAL PARKING AND CONTACT INFORMATION.





PARKING MANAGEMENT “BOOTING” IS QUICK AND OBTAINS IMMEDIATE RESULTS. BOOTING COMPANIES MANAGE THE VEHICLE AND THE OWNER IMMEDIATELY, THIS IS BENEFICIAL THE BUSINESS OWNER BECAUSE “BOOTING” NO ONLY CREATES AVAILABLE PARKING FOR CUSTOMERS BUT ALSO ALLOWS EMPLOYEES TO DO THEIR JOBS WHICH CREATES GREATER REVENUE FOR THE ESTABLISHMENT.

THE MOST SIGNIFICANT DIFFERENCE BETWEEN BOOTING COMPANIES AND TOWING COMPANIES ARE MAINTENANCE AND SURVEILLANCE OF THE PARKING LOT. IF YOUR BUSINESS MUST CALL A TOWING COMPANY TO REMOVE AN ILLEGALLY PARKED VEHICLE (S), YOU CAN WAIT UP TO TWO HOURS OR MORE BEFORE THE VEHICLE IS REMOVED, RESULTING IN A LOSS OF TIME AND MONEY TO YOUR BUSINESS BECAUSE OF PERSONAL ATTENTION PROVIDED BY AN EMPLOYEE. DUE TO THE LACK OF AVAILABLE PARKING. IT IS NOT UNHEARD OF IN OUR BUSINESS THAT A FREQUENT CUSTOMER (S) WILL PATRONIZE YOUR COMPETITORS BECAUSE HE OR SHE COULD NOT FIND AVAILABLE PARKING.





## LETTER

### LONE STAR PARKING MANAGEMENT

PLEASE KEEP IN MIND THAT THERE IS NO COST TO YOUR BUSINESS AND WE COULD INITIALLY BEGIN WITH 30-DAY TRIAL PERIOD. IF YOU ARE NOT SATISFIED, YOU HAVE LOST NOTHING. IF YOU ARE SATISFIED, THE ADVANTAGES TO YOUR BUSINESS ARE QUITE SIGNIFICANT. EITHER WAY YOU CAN'T LOSE!

WE ALSO PROVIDED CUSTOMER COURTESY CARDS FOR EACH BUSINESS. THESE CARDS GIVEN TO OWNERS, STORE MANAGERS, SUPERVISORS, ETC... TO BE DISTRIBUTED AT HIS OR HER OWN DISCRETION. THEREFORE, NO ACCIDENTAL BOOTING WILL OCCUR. THE COURTESY CARD NEED ONLY BE PLACED ON THE DASH OF THE VEHICLE. OUR EMPLOYEE IS REQUIRED TO LOOK FOR THIS CARD PRIOR TO THE MOBILIZATION OF THE VEHICLE.

IF YOU FEEL THAT LONE STAR PARKING MANAGEMENT COULD BE AN ASSET TO YOUR BUSINESS, PLEASE CALL US.

WE WOULD BE VERY PLEASED TO SETUP A MEETING AT YOUR CONVENIENCE TO GO OVER ANY DETAILS OR ADDRESS ANY CONCERNS YOU MAY HAVE.

WE LOOK FORWARD TO HEARING FROM YOU!

OWNER  
LONE STAR PARKING MANAGEMENT



# OPERATION AND POLICIES

## LONE STAR PARKING MANAGEMENT WILL PROVIDED

- POST WARNING SIGNS ON EVERY ENTRANCE/EXIT PARKING LOT IN ILLUMINATED AREAS (SIGNS IN APPROPRIATE LANGUAGES AVAILABLE). A TOLL FREE NUMBER IS POSTED WHERE COMMENTS AND COMPLAINTS CAN BE DIRECTED 24 HOURS
- UNIFORMED ATTENDANTS (WITH COMPANY ID BADGES) ON THE PREMISES 24 HOURS OR THE REQUIRED TIMES (SURVEILLANCE ON SITE)
- IMMOBILIZE OCCUPANTS ONLY AFTER OBSERVED LEAVING THE PREMISES. CAR WILL NEVER BE ENTERED OR MOVED BY COMPANY
- DOCUMENT TIMES OF VIOLATOR LEAVING AND RETURNING TO VEHICLE
- IF OFFENDER RETURNS TO VEHICLE BEFORE BOOT IS FULLY ATTACHED BOOT IS REMOVED WITH NO FEE
- EVERY CONVERSATION IS RECORDED FOR QUALITY ASSURANCE.
- ATTENDANTS MUST BE COURTEOUS AT ALL TIMES TO ALL VISITORS ON THE PARKING LOT.
- PROVIDED PARKING STICKERS OR CARDS FOR EMPLOYEES AND THOSE PERMITTED.
- PARKING LOT MAINTENANCE (SWEEP AND CLEAR LOT OF DEBRIS) AND PARKING STALL MAINTENANCE (VISIBLE LINES FOR PARKING STALLS).
- DETER CRIMINAL ACTIVITY, VANDALISM, LOOTING, LOITERING AND PAN-HANDLING
- NOTIFY NEIGHBORS OF MANAGED PARKING LOT PROGRAM TWO WEEKS PRIOR TO COMMENCEMENT OF BOOTING PROGRAM
- MONTHLY EVALUATION DONE ON ALL PROPERTIES TO MAINTAIN CLIENT SATISFACTION



# SERVICE AGREEMENT

THIS SERVICE AGREEMENT IS MADE BETWEEN LONE STAR PARKING MANAGEMENT AND \_\_\_\_\_

\_\_\_\_\_  
THIS DOCUMENT CONFIRMS THE UNDERSTANDING OF THE TERMS OF THE AGREEMENT BETWEEN THE ABOVE NAMED PARTIES.

LONE STAR PARKING MANAGEMENT WILL PROVIDE THE IMMOBILIZATION OF ILLEGALLY PARKED VEHICLES AT \_\_\_\_\_.

LONE STAR PARKING MANAGEMENT WILL COMMENCE THE PROVISION OF THE ABOVE DESCRIBED SERVICE ON \_\_\_\_\_ AND \_\_\_\_\_ MUST GIVE THIRTY (30) DAYS NOTICE TO LONE STAR PARKING MANAGEMENT PRIOR TO TERMINATING THIS SERVICE. IT IS UNDERSTOOD THAT THE ABOVE DESCRIBED SERVICE WILL BE PROVIDED WITHOUT COST TO \_\_\_\_\_.

PLEASE INDICATE YOUR ACCEPTANCE TO THESE TERMS BY SIGNING AND RETURNING ONE COPY OF THIS AGREEMENT TO LONE STAR PARKING MANAGEMENT

LONE STAR PARKING MANAGEMENT

Client

Date \_\_\_\_\_

By: \_\_\_\_\_ Title \_\_\_\_\_

Lone Star Parking Management

Date \_\_\_\_\_

By: \_\_\_\_\_ Title \_\_\_\_\_



# Projections for Car Booting

Price of Boot \$100.00

Labor and Operations Cost 35%  
Profit 65%

7 boots on average X 6 days a week = 42 Boots a week  
Average amount of boot per day 7 Boots = \$700.00

1 Location:

1 Day 7 Boots = \$700.00

Labor and Operation Expenses \$245.00  
Profit \$455.00

1 Week 42 Boots = \$4,200.00

Labor and Operations Expenses \$1,470.00  
Profit \$2,730.00

4 Weeks 168 Boots = \$16,800.00

Labor and Operations Expenses \$5,880.00  
Profit \$10,920.00

6 Months 1,092 Boots = \$109,200.00

Labor and Operations Expenses \$38,220.00  
Profit \$70,980.00

1 Year 2,184 Boots = \$218,400.00

Labor and Operations Expenses \$76,440.00  
Profit \$141,960.00





## 5 Locations:

1 Day 35 Boots = \$3,500.00

Labor and Operations Expenses	\$1,225.00
Profit	\$2,275.00

1 Week 210 Boots = \$21,000.00

Labor and Operations Expenses	\$7,350.00
Profit	\$13,650.00

4 Weeks 840 Boots = \$84,000.00

Labor and Operations Expenses	\$29,400.00
Profit	\$54,600.00

6 Months 5,460 Boots = \$546,000.00

Labor and Operations Expenses	\$191,100.00
Profit	\$354,900.00

1 Year 10,920 Boots = \$1,092,000.00

Labor and Operations Expenses	\$382,200.00
Profit	\$709,800.00



## 10 Locations:

1 Day 70 Boots = \$7,000.00

Labor and Operations Expenses	\$2,450.00
Profit	\$4,550.00

1 Week 420 Boots = \$42,000.00

Labor and Operations Expenses	\$14,700.00
Profit	\$27,300.00

4 Weeks 1,680 Boots = \$168,000.00

Labor and Operations Expenses	\$58,800.00
Profit	\$109,200.00

6 Months 10,920 Boots = \$1,092,000.00

Labor and Operations Expenses	\$382,200.00
Profit	\$709,800.00

1 Year 21,840 Boots = \$2,184,000.00

Labor and Operations Expenses	\$764,400.00
Profit	\$1,419,600.00